

Experience

Re-Think It, Inc. Winter Park, FL (Infant and Toddler Products)

Multimedia Artist 2004-Present

- **Illustration and Design** including original concepts/character design and licensed brands such as Spiderman, NASCAR and Strawberry Shortcake
- **Product Development** including all stages from original concept sketches to finished product
- **Branding/Identity** including logos, image assets, package design and web design
- **Marketing Collateral** including print ads, banner ads, presentation materials, mockups, displays, tradeshow booth design, stationary, signage and mailers
- **Secondary Responsibilities** including product safety, product assembly, customer service, sourcing and logistics/distribution manager

Pace Products Apopka, FL (Educational Products)

Illustrator/Designer May 2003-Nov 2003

- **Concept Design** for new educational products for clients like Scholastic
- **Product Design** including cover illustrations and page layout for children's educational activities, books, and banking programs
- **Presentations** including mockups, catalogs, and presentation boards

K12, Inc. McLean, VA (Curriculum for K-12)

Head Illustrator 2000-2003

- **Illustration** for print books, activity sheets, online screens and lesson art

Carter's Morrow, GA (Children's Apparel)

Production Artist/Creative Artist 1999-2000

- **Theme Development** for upcoming seasons in playwear department
- **Apparel Illustration** and Design for playwear
- **Technical Designs** including patterns and body styles

Other Recent Projects

- **Serabeena, Australia**
Animal Mask and Make Believe Castle Designs
- **Personal Project**
Whisk Me Away Cookbook, Layout and Design
- **iSchool.zm, Zambia**
Illustration and Design for online lessons

Skills

- **Illustration - Traditional**
- **Illustration - Digital**
- **Adobe Photoshop**
- **Adobe Illustrator**
- **Adobe Dreamweaver**
- **Corel Painter**
- **Branding**
- **Package Design**
- **Logo Design**
- **Product Development**
- **Web Design**

- **HTML, PHP, CSS**
- **SketchUp**
- **Microsoft Office**

Education

- **Ringling College of Art and Design**
- **Digital Planet**
- **Corcoran College of Art and Design**
- **Fig Leaf Software Training**
- **Atlanta College of Art**

Personal Note

I am versatile, hardworking and dependable. I can offer a fresh perspective as well as my ability to find creative solutions for a variety of projects. I am frugal, family-focused and positive. My goal is to produce quality results in a timely manner with little to no drama.

vince.creative

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